

— 15th OCTOBER —

BEHIND

THE SCENES

INVITATION TO WEBINAR:

Behind the scenes of big business and politics

The British-Norwegian Chamber of Commerce together with Advokatfirmaet Ræder have brought together business leaders who will give a 'behind the scenes' look at some of the major events which took place this year.

DATE:
Thursday 15. October

TIME:
18.00 – 19.30
(GMT + 1)

PLEASE CLICK FOR
REGISTRATION

■ ■ **"Behind the scenes of big business"** - Kristin Skogen Lund, CEO Schibsted: The 21st of July they released the news that shocked: Adevinata had out-manuevered all their global competition and bought eBay Classified Group.

What happened behind the scenes? How did they pull it off? Was Schibsted, who owns 59% of Adevinata, ever worried that this would fail catastrophically?

■ ■ **"Behind the scenes of big politics"** - NHO's Director of Politics, Mari Sundli Tveit: In the middle of March the pandemic hit Norway. The Norwegian government implemented the strictest restrictions since WW2 and the majority of us crept into our corona safety zones, our home offices. Meanwhile, the NHO was busier than ever before. Negotiations with the government for survival packages were paramount for the industries that had fallen victim to the crisis.

What was the mood in the room? What proved difficult and what went relatively easily? How did the packages fall so quickly into place? What does NHO believe we can expect in the time ahead?

SPEAKERS:



Kristin Skogen Lund
CEO in Schibsted. She has previously held leading positions in Norwegian and International companies and organisations and holds various board positions.



Jøran Kallmyr
Partner and lawyer Advokatfirmaet Ræder AS, former Minister of Justice. He will sum up the debate and share own perspectives from 'Behind the scenes'.



Mari Sundli Tveit
Deputy Director General of NHO. Former rector at NMBU and member of numerous board positions within academia.



Håkon Borud
(moderator) Vice Chairman of The Board at BNCC, Partner and Sr. Communications Advisor at First House, former Managing News Editor of Aftenposten.